

ABSTRACT

Notification is very important for everyone. Likewise, the information provided by Conscience veterinary clinic customers who want to always know the condition of their pets that are being cared for or entrusted or prospective customers who want to know information about the Conscience animal clinic. One application that is able to provide information quickly without having to meet face to face is the telegram messaging application. Telegram is a cloud based application and encryption tool. As a real-time short message application, Telegram provides easy access for users because it is available on mobile and desktop platforms. Telegram has a feature called Telegram Bot which is a special Telegram account designed to respond to messages automatically, which does not require an additional phone number. Bots are usually programmed to interact like any other person. Bots can be used to remind things (reminders), play, broadcast, and even send commands to other devices. With the messaging application in the form of telegram and its feature, namely the telegram bot, it will be able to make it easy for customers or potential customers to get information. Therefore, this is a solution to problems that occur in conscience veterinary clinics, especially in terms of providing the latest information regarding the condition of customers' pets, namely by utilizing messaging application services. Through this, research was initiated that discussed the implementation of Telegram for the development of an administrative system for the veterinary clinic in Conscience

Keywords: Telegram, Telegram Bot, Application, Messangger, Veterinary Clinics.