

# **APLIKASI E-COMMERCE BERBASIS WEBSITE DENGAN METODE PEMBAYARAN PAYMENT GATEWAY**

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## **ABSTRACT**

*Futuristic Store is a line of business that is engaged in the sale of shoes and clothing. So far, the ordering and sales process is online done manually, that is, the customer must contact via WhatsApp admin and confirm the payment first after making a successful payment. To optimize ordering and sales of goods at the Futuristic Store, in this study was created website (e-commerce) to display product information offered by the Futuristic Store which customers can easily purchase shoes or clothes online. To facilitate consumers in the payment process, this system uses the method payment gateway. This e-commerce application will be built using the php programming language, by integrating MySQL as a database server and the payment gateway used in this application, namely mid-trans. This application is the best solution to solve problems that exist in the Futuristic Store. This study produces a-based application website that makes it easier for consumers to process transactions and makes it easier for admins to process data management more effectively [APW1]. This application has been approved by the admin and consumers or customers in the calculation of distributed questionnaire data and as many as 80% of users admin agree and counting as many as 86% of users customer agree to use this application. From this data, it shows that the application that has been built meets the admin's needs to manage product and ordering data, and meets the needs of consumers or customers in the ordering process online.*

*Keywords: Online Sales, Website, Payment Gateway, Futuristic Store.*