

SISTEM PEMESANAN PAKET WISATA DI KABUPATEN KARAWANG BERBASIS WEB

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ABSTRACT

CV Citra Surya Timur is a business sector engaged in travel agency. So far, the marketing process for tour packages is done manually, causing the marketing process to be less than optimal. To optimize the marketing of tour packages available at CV Citra Surya Timur, an online tour package booking website was created to display information on tour packages offered by CV Citra Surya Timur. Customers can easily book tour packages online. This tour package booking system will be built using the PHP programming language by integrating MySQL as a database server. This system design is the best solution to solve the problems that exist in CV Citra Surya Timur. Through the website, tourism and culture can be introduced to all corners of the world by using the media of images, sound, video, and hyperlinks to other supporting websites to promote tourism and culture. This study produces a website-based ordering system that makes it easier for consumers to process transactions and makes it easier for employees to process data management more effectively.

Keywords: Online Sales, tourism, website.