

# **SISTEM PENJUALAN BAKPIA BERBASIS WEB**

## **(Studi Kasus : PT. Arka 69 Yogyakarta)**

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### **ABSTRACT**

*The rapid development of technological advances has triggered organizations and individuals to take advantage of technology for the development of their companies. Currently there are many online shop sites and marketplaces that have sprung up, with an online shop all sales transactions can be made online so that they do not limit working hours. Bakpia Pathok Arka 69, which is engaged in the sale of food products, still carries out the sales process manually where the processed data includes product data, sales data and report creation data. To get the reports needed by management is still very slow and takes a long time apart from that to process a sales transaction data and create reports. Based on these problems, a data management system is needed that can simplify and help the performance of employees and all related to product sales at Bakpia Pathok Arka 69. This system is built on a web basis so that it can be accessed online.*

*Keywords: Sales, Online Store, Web.*