

# **SISTEM INFORMASI PENGOLAHAN DATA PEMESANAN PERCETAKAN PADA GODEAN DIGITAL PRINTING**

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## **ABSTRACT**

*Digital printing is growing quite rapidly in Indonesia, especially in Yogyakarta and always has a trend that continues to increase every year. This is evidenced by the number of commercial printing companies that have started to develop in Yogyakarta. Competition in the digital printing business is very tight and is usually synonymous with price competition and the completeness of the items and services offered. Godean Digital Printing was one of the first digital printing companies and was a pioneer in Godean. The results showed that in processing the printing order data still used conventional methods. The problem faced by Godean digital printing is the management of order data and processing of orders. Therefore, a website-based printing order data processing information system has been developed which will be able to facilitate the printing order process quickly and practically, and can provide information about the progress of orders to consumers. The information presented on this website includes order transactions, progress of customer orders, sales reports, stock reports. This printing order data processing information system makes it easy for customers to place orders online, can provide information in the form of order status and progress of processing orders to customers, and can make it easier for employees to manage order data. This printing order data processing information system is based on a website that uses the PHP and MySQL programming languages as the database server.*

**Keywords:** *Ordering Information System, Digital Printing*