

SISTEM INFORMASI PENJUALAN KOSMETIK BERBASIS WEBSITE

(Studi Kasus: Mustika Kosmetik)

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ABSTRACT

Mustika Kosmetik experienced problems in the sales transaction process, the system process was not yet computerized starting from promotions, sales, payments, to making reports which made Mustika Kosmetik difficult to process sales and transactions to buyers or customers. Mustika Cosmetics requires a website-based information system to provide services to buyers or customers. In software development this application is made using the Waterfall method and uses the method of collecting data from observations, interviews and document studies. This website-based cosmetic sales information system is used as a medium for cosmetic promotions, online sales, report generation and can facilitate long distance transactions. Presentation of information in the form of a website will make it easier for the public and customers to access it. Website-based information systems are much more efficient and effective in dealing with the shortcomings of the current system. The cosmetic sales information system is used for media sales of goods by using computer media that makes it easier to record transaction data so that it becomes an effective promotional medium for business development. The data presented in this information system is in the form of ordering goods online, where there is information on the price of goods, material details, shipping costs, customer comments, and information on goods that have been sent.

Keywords: *Information System, Sales, Cosmetics, Website.*