SISTEM INFORMASI PENGELOLAAN PENYEWAAN KENDARAAN MOTOR BERBASIS WEB
(Studi Kasus : Sewa Motor SPM Jogja)

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ABSTRACT

Information technology is an essential human need because the progress of all work activities is assisted mainly by information technology. Motorbike rental SPM Yogyakarta is one of the rental businesses that provides motorbike rental services. The business process carried out by SPM Yogyakarta Motorbike Rentals is still done manually, for example, recording customer data, so the business progress that occurs causes the need for an information system that can record rental services. The purpose of this research is to overcome these problems, namely by designing a web-based vehicle rental management system that is integrated and better organized by utilizing information technology that has developed rapidly. The methodology in this study employs a qualitative approach by collecting data related to the problems to be studied. Based on the research conducted, the results show that the rental application design for SPM Yogyakarta Motorbike Rentals can be used as an excellent solution to improve the quality of service.

Keywords: Information Technology, Motorcycle Rental, Web