

**DESIGN WEB-BASED SALES E-COMMERCE INFORMATION
SYSTEM AND SMS GATEAWAY
(Study Case : Usaha Kijing Kromo Wihardjo)**

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ABSTRACT

Tombstones are grave markers that are usually made of ceramic or natural rock. The tombstone is usually inscribed with the name of the buried person, date of birth, and date of death. Kijing Kromo Wihardjo's business is one of the business producing tombstones in Yogyakarta city. In the promotion process, it is still in the form of manual information, and therefore a promotional method is needed through online technology media, one of which is through e-commerce websites. An e-commerce website-based sales system is made to increase product sales and can be an alternative to increase sales activity and make it easy for customers to choose, buy, pay for, and receive goods without coming to the store directly. The results of this system can also simplify for owners to handle sales transactions and help customers get product recommendations appropriately and accurately.

Keywords: E-commerce, sales, Systems, Internet