IMPLEMENTATION OF PAYMENT GATEWAY IN WEB-BASED SALES INFORMATION SYSTEM

(Case Study: Join Kids Store Kebumen)

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ABSTRACT

Join Kids Store is a store engaged in selling clothes for children aged 1-5 years, located in Kebumen regency. In this study, the author wants to create a website based on online sales and promotion media at Join Kids Store, the design and manufacture of this system is intended to facilitate the management, sales, and promotion and facilitate buyers. It is hoped that the Join Kids Store online sales system can facilitate service, be faster and up to date to customers. By designing a program using the Raja Ongkir API, the store will quickly find out the estimated cost of shipping products to make it easier for customers and simulate payments using the Midtrans Payment Gateway to simplify the transaction process between buyers and sellers. By doing this research, it is hoped that it will create a more effective marketing tool than the previous system at Join Kids Store, thereby increasing significant sales turnover. The results and conclusions obtained from constructing a sales system at the Join Kids Store based on this website are that customers will easily buy products at Join Kids Store without coming directly to the store and facilitating shop owners to see transaction data and faster reporting.

Keywords: Systems, Information Systems, Sales, Website, Payment Gateway, Join Kids Store.