# A WEBSITE-BASED CLOTHING SALES SYSTEM

# (CASE STUDY: NAFISHA BRANDED STORE)

**RIRIS EKASARI**
*Department of Informatics, Faculty of Science & Technology*
*University of Technology Yogyakarta*
*North Ringroad St., Jombor Sleman Yogyakarta*
*E-mail: riris2216@gmail.com*

## ABSTRACT

Nafisha branded store is a store that sells various types of branded clothing of the highest quality. Branded clothes that are sold include pants, shirts, and jackets. Promotions that are carried out are still inadequate, so many people still do not know about its existence. In addition, sales are only carried out conventionally in which consumers have to come directly to the store to buy clothes. Therefore, this research was conducted to design a website to expand product sales and simplify the consumers to make purchases without having to come directly to the store. The information displayed in the form of a web will facilitate the wider community to access and get to know the product through existing technological advances. With the help of technology, it will facilitate production activities, especially recording sales and expanding sales. The Payment Transaction Recording Information System design is made with HTML and PHP (Pear Hypertext Preprocessor) software as a programming language, MySQL as a database server, and Geany as support. This Payment Transaction Recording Information System provides information to owners, employees, and customers regarding transaction information based on the access rights of each user.

Keywords: Sales, Website, Clothing