

DESIGNING AN INFORMATION SYSTEM FOR WEBSITE-BASED F&B BOOKING MENU (Case Study: Marisini Coffee & Eatery)

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ABSTRACT

The study was set behind the researcher's observation and experience results, that the booking system running on Marisini Coffee still had flaws and needed little change, especially at the time of selecting the menu, as the list of Marisini Coffee's F&B booking menus that were still in writing without any product picture made the booking process less efficient. Some problems arise, such as a large number of customer queues when ordering food/drinks because the customer is confused not knowing how the shape and picture of the product it wants to buy so that a customer's curiosity arises making queues as bookings are rugged too long plus the waitress's busyness due to a large number of customers. Marisini Coffee does not have an online F&B menu booking system, especially to show product form displays, so it cannot survive competition with other Coffee Shop. This reason encourages Coffee Shop owners to provide the best service for the customer and not have to queue too long when ordering food/beverage to find out how menu forms to be ordered. This research created a web-based information system design for food menu booking. In this study, the methods used by observation, that is, observing the process flow of the booking system, interviews include assessing the quality of the ministry in progress, the study of libraries. The conclusion of this study (1) designs an information system for the means of Digital Menu and assists in the process of online selection/ordering Menu on Marisini Coffee through an efficient website to replace the old system which still uses Menu Books without any images. (2) This website contains product information (menu, price), admin form, employee form, category form, form order.

Keywords: Information System, PHP Programming Language, Website.