

RANCANG BANGUN SISTEM INFORMASI PENJUALAN KOMPUTER DAN ACCESSORIES BERBASIS WEB

(Case Study: Arpha Computer Pati)

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ABSTRACT

Arpha Computer is a shop engaged in selling computers and computer accessories where the promotion and sales process is still conventional. The finding means that customers must come to Arpha Computer to be able to purchase products. The development of a sales e-commerce system at Arpha Computer is a step to increase sales and product promotion to provide benefits for the company. The purpose of building a computer sales e-commerce system, customers can place orders for products without having to come to the Arpha Computer store. The company can also solve ordering problems so that it facilitates consumers to get information about Arpha Computer. This system is built using a PHP program and MySQL database. The research result is the implementation of e-commerce on Arpha Computer to be used as a sales promotion tool that can be accessed anywhere and anytime.

Keywords: Information Systems, e-commerce, Arpha Computer.