

**RANCANG BANGUN APLIKASI BERBASIS MOBILE ANDROID UNTUK PEMESANAN KEBAYA
SARIMBIT DAN AKSESORIS**

(Studi Kasus : Toko Kebaya Modiste Putri)

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ABSTRACT

At this time, the business of selling goods in Indonesia has developed quite significantly. Most of the sales of these goods have applied the online sales concept to their business, but the transaction services and information provided regarding the goods sold are still very minimal. It happened to the Kebaya Fashion Putri shop, a small shop that sells Sarimbit kebaya and accessories. So far, the marketing process has been carried out through posting information on goods via the social networking site Instagram. The store uses the send message feature via Instagram for the ordering process, commenting photos on Instagram. For delivering the goods ordered by consumers, the store utilizes goods delivery services. Therefore, an Application for Ordering Kebaya Sarimbit and Accessories was designed as an information system that can help consumers find the desired item. The ordering information system for Sarimbit kebaya and accessories is also equipped with several supporting features so that consumers can be more confident and can contact them to visit the store location if a problem occurs. This system has been integrated with Whatsapp as a communication medium, the Google Maps API with the GIS method as the shop location for ordering Kebaya Sarimbit and accessories, and firebase as the database used in designing the application for ordering kebaya sarimbit and accessories.

Keywords: Application, Kebaya, Order