

Design and Build a Web-Based Tour Package Booking Information System (Case Study: Kallolo Tour & Travel)

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ABSTRACT

Kallolo Tour and Travel is one of the organizations engaged in travel agency services. Kallolo has a meaning in Bugis language which means youth. The meaning of Kallolo is youth who serves. Kallolo Tour and Travel was founded by young professionals who are experienced in the tourism industry. The prospect of tourism business is very good and potential in Indonesia. In fact, almost all tourism services in Indonesia are busy with enthusiasts, this is inseparable from the fact that Indonesia has extraordinary natural beauty and has an attraction for domestic and foreign tourists. However, currently booking tour packages at Kallolo Tour and Travel is still done by contacting Kallolo Tour and Travel via telephone or private message. The media used is still less effective to promote its services, so that the information provided is not optimal. Customers do not know in detail the specific destination and price of the packages offered. Therefore, it is necessary to build an information system for ordering tour packages on Kallolo Tour and Travel to make it easier for consumers to get information about the tour packages offered and make effective reservations.

Keywords: *Tourism, Information System, Booking, Web*