Marketplace Information System as Goods Sales Media

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ABSTRACT

The increasing number of online shopping in Yogyakarta and elsewhere has made the need for online shopping higher. Goods sold online have low prices, so many buyers choose online shopping to save costs. It takes a marketplace that offers convenience and security in transactions. This study aims to make it easier for online shopping lovers to shop without having to come to the store. To overcome this problem, a marketplace information system will be created as a medium for selling goods, in which the buyer can choose what goods are needed and will be sent directly to the buyer's address.

Keywords: Information System, Marketplace, Sales