Sales Information System Design and Build Website Based (Case Study : Toko Aneka Magelang)

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ABSTRACT

Toko Aneka is one of the businesses engaged in sales. Toko Aneka sells various types of products such as shoes, sandals, clothes and accessories. In the sales process, Toko Aneka still relies on offline sales so that it limits the space for the store to increase sales, recording stock of goods and making reports are still written in the ledger, this is considered less effective and efficient. Therefore, the design and manufacture of a sales information system is expected to make it easier for customers to make purchase transactions and help admins and cashiers in processing sales transaction data and making reports. The sales information system is equipped with online payment services using a midtrans payment gateway where customers can make online payments for product purchases. The sales information system also makes it easier for owners to view product stock reports, sales reports and purchase reports. The method used in the development of this system is the Systems development life cycle (SDLC) with the waterfall process model, while the blackbox method is used for testing methods. Website-Based Sales Information System can assist various stores in displaying product stock appropriately and able to serve sales transactions both offline and online.

Keywords: *Information System, Sales, Website-Based*