IMPLEMENTATION OF WEBSITE-BASED COFFEE SALES E-COMMERCE USING GATEWAY PAYMENT METHOD

(CASE STUDY : JATINANGOR COFFEE)

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ABSTRACT

E-commerce activity is one of the core activities of a business that requires a website or sales application. The use of advanced technology for every activity of life is also very influential with business activities, especially in terms of marketing and sales. This study is intended to bring together buyers and sellers in an e-commerce information system using a payment gateway where sellers offer their products through the website. The subjects of this study are people who live in the city of Yogyakarta and other areas within a wide area. Jatinangor coffee is a coffee shop that roasts coffee beans which are obtained directly from farmers in various regions and sold to coffee shop businesses. Hence, it is necessary to implement a web-based online ordering system to order Beans Coffee at Jatinangor Coffee. This system is built using the Programming Hypertext Preprocessor (PHP) and Hyper Text Markup Language (HTML) programming language and uses the MySQL database as its DBMS.

Keywords: E-commerce, Paymant Gateway, PHP, HTML, MySQL