

IMPLEMENTATION OF WEB-BASED BEAUTY CLINIC SYSTEM WITH PAYMENT GATEWAY METHOD

ABSTRACT

Beauty clinic is a clinic that offers dermatology services. Dermatology (from the Greek: derma which means skin) is a branch of medicine that studies the skin and parts related to the skin such as hair, nails, sweat glands, and so on. Treatment products from beauty clinics that are known to the public are facials. Facial treatment is a procedure that involves a variety of skin treatments, including: steaming, exfoliating, extraction, creams, lotions, applying masks, and massages. It is usually done in beauty salons but it can also be found in various spa treatments. The use and maintenance in a beauty clinic, namely with the availability of equipment is in accordance with the purpose of founding a skin care or beauty clinic and the use of special equipment must be carried out by workers who are trained and already have certifications granted by government institutions or related professional organizations. This study discusses the online product ordering process that will be implemented at Zahara Medika II Clinic. In the process of improving services that are comfortable, safe, and easy, a good infrastructure is needed for the development of e-commerce, especially in making payment transactions using the payment gateway method. The services make it easy for customers to make digital payments using Midtrans which is an online payment platform that is connected to various payment methods in Indonesia.

Keywords: Clinic, Beauty, Treatment, Product.