

ABSTRAK

Pengaruh Optimalisasi Badan Usaha Milik Desa (BUMDES) dan Pengelolaan Aset Desa terhadap Peningkatan Pendapatan Asli Desa (Studi Kasus pada Pemerintah Desa Kecamatan Muntilan Kabupaten Magelang)

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Tujuan laporan tugas akhir ini untuk mengetahui optimalisasi Badan Usaha Milik Desa (BUMDES) dan pengelolaan aset desa berpengaruh terhadap peningkatan Pendapatan Asli Desa pada desa-desa di Kecamatan Muntilan. Penelitian ini merupakan jenis penelitian deskriptif kualitatif. Penelitian deskriptif merupakan penelitian yang hanya mengumpulkan, menyusun, mengklasifikasikan data sehingga data mengetahui gambaran jelas tentang masalah yang diteliti. Penelitian ini dilakukan terhadap 4 desa diantaranya Pemerintah Desa Gunungpring, Pemerintah Desa Pucung Rejo, Pemerintah Desa Ngawen dan Pemerintah Desa Keji yang merupakan sampel dalam penelitian ini. jenis data yang dikumpulkan adalah data primer dengan menggunakan kuesioner. Kuesioner didesain menggunakan skala likert. Skala likert digunakan untuk pengukuran atas jawaban dari pernyataan yang diajukan kepada responden penelitian dengan cara memberikan skor pada setiap item jawaban. Setiap sampel dalam penelitian ini diwakili oleh aparatur desa. Dalam penelitian ini sampel sebanyak 42 responden dipilih dengan menggunakan purposive sampling. Responden yang mewakili desa diantaranya kepada desa selaku pemimpin pemerintahan di desa, sekretaris desa selaku koordinator pelaksanaan, bendahara selaku staf administrasi dan dari masing-masing kepala urusan desa serta anggota perangkat desa lainnya. Alat analisis yang digunakan dalam penelitian ini adalah SPSS (Statistical Package for the Social Sciences). Untuk menguji hipotesis penulis menggunakan model regresi linier berganda untuk mengetahui bagaimana pengaruh optimalisasi Badan Usaha Milik Desa (BUMDES) dan pengelolaan aset desa terhadap peningkatan Pendapatan Asli Desa. Hasil penelitian ini menunjukkan bahwa bahwa hipotesis pertama berhasil membuktikan bahwa optimalisasi Badan Usaha Milik Desa (BUMDES) berpengaruh secara positif dan signifikan terhadap peningkatan Pendapatan Asli Desa. Hasil hipotesis kedua juga berhasil membuktikan bahwa pengelolaan aset desa berpengaruh secara positif dan signifikan terhadap peningkatan Pendapatan Asli Desa.

Kata Kunci: Optimalisasi Badan Usaha Milik Desa, Pengelolaan Aset Desa, Pendapatan Asli Desa

ABSTRACT

***Effect of Optimization of Village Owned Enterprise (BUMDES)
and Village Assets Management to Increase Village Original Income
(Case Study on The Village Government of Muntilan District, Magelang
Regency)***

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The purpose of this final report is to find out the optimization of Village Owned Enterprises (BUMDES) and the management of village assets that affect the increase in Village Original Income in villages in Muntilan District. This research is a qualitative descriptive study. Descriptive research is research that only collects, compiles, and classifies data so that a clear picture of the problem under study is known. This research was conducted on 4 villages including the Gunungpring Village Government, Pucung Rejo Village Government, Ngawen Village Government and Keji Village Government which were the samples in this study. The type of data collected is primary data using a questionnaire. The questionnaire was designed using a Likert scale. The Likert scale is used for measuring the answers to statements submitted to research respondents by giving a score for each answer item. Each sample in this study was represented by village officials. In this study, a sample of 42 respondents was selected using purposive sampling. Respondents who represented the village included the village as the village government leader, the village secretary as the implementation coordinator, the treasurer as administrative staff and from each village head and other village apparatus members. The analytical tool used in this research is SPSS (Statistical Package for the Social Sciences). To test the hypothesis, the author uses multiple linear regression models to find out how the optimization of Village Owned Enterprises (BUMDES) and village asset management affects the increase in Village Original Income. The results of this study indicate that the first hypothesis has succeeded in proving that the optimization of Village Owned Enterprises (BUMDES) has a positive and significant effect on increasing Village Original Income. The results of the second hypothesis also succeeded in proving that the management of village assets had a positive and significant effect on increasing Village Original Income.

Keywords: Optimization of Village Owned Enterprises, Village Asset Management, Village Original Income