

**SISTEM PENJUALAN KERAJINAN AKRILIK  
BERBASIS E-COMMERCE  
(Studi Kasus : Kertas Putih Creative Studio)**

**MUHAMMAD HAMDANI**

*Program Studi Informatika, Fakultas Sains dan Teknologi  
Universitas Teknologi Yogyakarta  
Jl. Ringroad Utara Jombor Sleman Yogyakarta  
E-mail : [dhani13081995@gmail.com](mailto:dhani13081995@gmail.com)*

**ABSTRACT**

*Paper White Creative Studio is a craft vendor company that uses several materials, ranging from acrylic, leather, triplex, MDF, HMR, vinyl, mounting paper, and wood located in Yogyakarta. This company also has several marketing media in terms of supporting their business activities, namely: Online Social Media (WhatsApp and Instagram) and Traditional Media (coming directly on location). Some of the problems that arise from the two media, the first is inefficient and effective (sales and data collection of a product), the second is that information on prices, products, and stock availability or the number of products is not connected between media. This is an obstacle and problem experienced by the company because it can slow down performance in business activities. There needs to be a place that can support business activities at Paper White Creative Studio, namely the E-Commerce-Based Acrylic Craft Sales System. The focus of this system is that buyers can choose the product they want and can make payment transactions, on the other hand, sellers can upload to describe products and verify payments. The results of this study are the system can be used by prospective buyers to place orders online, cancel ordered products as desired, fill in personal data as material for system registration and make payments, on the other hand the system can be used for data processing and product sales that will help business process activities. on the Creative Studio White Paper, as long as the system implementation process runs according to the provisions of the previously made formulation.*

*Keywords: Sales System, Product Data Collection, E-Commerce.*