

IMPLEMENTATION OF E-COMMERCE AT TWOONE STORE TEMANGGUNG
(Case Study: Twoone Store Temanggung Store)

SETIAWAN BAGUS PRATAMA

Informatics Study Program Faculty of Science and Technology

University of Technology Yogyakarta

Jl. Ringroad Utara Jombor, Sleman, Yogyakarta

E-mail: setiawanbagus18@gmail.com

ABSTRACT

Twoonestore is a business engaged in the sale of branded apparel and accessories. Twoonestore has promoted through social media, but according to the results of interviews with Twoonestore owners, orders that are still done conventionally and manually make the sales and service accuracy rate only around 60% and result in delays in the packing and delivery process to consumers. The purpose of this research is to make it easier for consumers in the process of selecting, purchasing and paying for goods as well as making it easier for business owners in the process of collecting data on orders and payments at stores and providing report results with a better level of accuracy and can reach a wider market online. The results obtained after the e-commerce system was created is a computerized and structured information system so that it can assist employee performance in processing data quickly and accurately.

Keywords: *Twoone Store, E-Commerce, Convection, Information system.*