

WEB-BASED WEDDING ORGANIZER ORGANIZER INFORMATION SYSTEM DESIGN

(Case study: Sidji Sanggar Rias, Pemalang)

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ABSTRACT

Sidji Sanggar Rias is a service provider that focuses on bridal makeup or commonly known as a wedding organizer. Wedding Organizer is a personal service that is expected to help design, prepare, and organize wedding events, so that families as stakeholders can make it easier when holding weddings. As a company engaged in services, marketing and promotion are the main pillars to support the company's business progress. For now, Sidji Sanggar Rias is still using the manual method in providing information as well as ordering services, so it feels less effective and efficient. With the system not yet built, the process of providing information to Sidji Sanggar Rias still has several obstacles, especially with the current pandemic conditions. The purpose of this thesis research is to produce a web-based wedding organizer ordering information system design that will help to expand the scope of promotions and assist business management at Sidji Sanggar Rias in the service ordering process. So that 1) the transaction and ordering system can be created in a concise and efficient manner. 2) a good and attractive promotional media system as well as information that is able to cover a wide audience.

Keywords: *Information, System, Order, Transaction*