IMPLEMENTATION OF PAYMENT GATEWAY IN THE Toko Cuneng ORDERING SYSTEM

(Case Study: Toko Cuneng Cilacap)

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ABSTRACT

Toko Cuneng is a store that is engaged in logistics sales. Cuneng shop is one of the suppliers of basic necessities such as coffee, soft drinks, noodles, and other products from wings and indofood in bulk. The Toko Cuneng still uses a conventional sales system, where ordering goods is done by coming directly to the store and online orders are made by contacting directly via Whatsapp. The large number of orders using a manual sales system causes the Toko Cuneng to often experience errors when processing orders and difficulties in obtaining valid sales data and takes a long time which can harm the Toko Cuneng. From the results of research and problems at Toko Cuneng, it can be concluded to create an ordering system using the Midtrans payment gateway so that payments can be made easily and practically. With this system, it is expected to help Toko Cuneng to process orders and get sales data accurately and make it easier for consumers to place orders for goods at Toko Cuneng which will ultimately increase the competitiveness of Toko Cuneng.

Keywords: Sales, Payment gateway, Logistics.