## Web-Based Sales Information System (Case Study of New Mulia Photo Digital Image Yogyakarta)

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## **ABSTRACT**

Currently the sales sector is one sector that plays a role in economic growth in Indonesia. Many Indonesians seek income from the sale of goods and services, one of which is New Mulia Photo Digital Image. New Mulia Photo Digital Image is a photo studio that serves photo printing and also sells photography accessories. So far, New Mulia Photo Digital Image still uses transaction recording by writing it down in a book. This method is less effective if the transactions that occur in one day are very many. Based on these problems, a Web-Based Sales Information System was created, using qualitative methods and data collection techniques used through observations, interviews and literature studies. The resulting information system can provide information from several processes which include sales, procurement of goods, existing stock and generate reports. The use of a sales information system will also make it easier to calculate the available stock, almost out of stock, list of distributors and total revenue. In addition, the transaction process that occurs becomes faster and more efficient so as to improve the quality of service to consumers.

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