IMPLEMENTATION OF WEB-BASED SALES INFORMATION SYSTEM
STUDY CASE : STOCKSEPATU

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ABSTRAK

Stocksepatu shop is one of the businesses engaged in sales that sells various local and long distance brands in the form of quality and cheap shoes and sandals. Stocksepatu shop was founded by Zulfikar Adi Nugroho in 2017 which is located at Jalan Tribrata No 11 Klitren Yogyakarta. Stockshoes shop does not yet have a support system for its business activities so that in terms of product promotion and product sales they still use conventional methods that have not been able to reach a wider market. The process of processing sales data at Stockshoes is also not computerized so it is less effective and tends to take longer which allows errors to occur and the security of the data obtained is less guaranteed. In response to these problems, a web-based sales information system will be designed to improve store management in terms of service as well as more effective and efficient in terms of marketing promotions and simplify transactions in ordering shoes, data processing, and sales reports at the Stockshoes Store. Data collection techniques used are observation, interviews, and literature study. The software used is PHP and MySQL.

Keywords: Information System, Sales, Web