WEB-BASED GOODS SALES INFORMATION SYSTEM

(Case Study: WK Vape Store Yogyakarta)

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ABSTRACT

In today's modern era, many companies compete for maximum profit. Information technology is one of the tools that can be used to realize the goals of a company. Currently, sales at WK Vape Store Yogyakarta still rely on direct sales by introducing products to consumers using only makeshift media such as Instagram social media. In marketing media using social media Instagram, consumers can only find out pictures and prices of goods offered by the store. With a system that is still running manually and today's intense competition, company development is difficult to achieve. From these problems, WK Vape Store Yogyakarta must make changes in order to achieve the goal. One of the solutions proposed in overcoming these problems is the creation of a sales website. With this sales website, it is hoped that it will make it easier for consumers to make transactions and increase the sales volume of WK Vape Store Yogyakarta. The system is made using the prototype method, while the programming languages used are PHP and SQL. The resulting output is an e-cigarette sales information system that can be accessed anytime and anywhere

Keywords: *Website, Information, Sales, CodeIgniter, Vapor*