DESIGN AND BUILD A WEB-BASED TOUR AND TRAVEL PACKAGE BOOKING SYSTEM
(Case Study : CS Holiday Godean)

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ABSTRACT

Information regarding booking tour packages, prices, tourist destinations, and the availability of tour packages provided by Tour and Travel Cs Holiday in marketing their services is considered less than optimal. Loss of data or transactions that are not recorded due to accumulation of orders can result in the process of making order reports and income reports to be long and not timely. By building a web-based Tour and Travel package booking system, it can facilitate Cs Holiday in marketing services, providing solutions for manual transaction data collection, providing information to customers regarding package availability, prices, destinations, and fleets, facilitating payments that have been integrated with payment gateway, generate revenue reports, and order reports. The system can also record order and payment transactions.

Keywords: *Marketing, System, Information, Payment Gateway.*