

WEB-BASED CLOTHING SALES SYSTEM USING PAYMENT GATEWAY

(Case Study : Nacozy.id Muntilan, Magelang)

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ABSTRACT

Nacozy.id is one of the outlets in the Muntilan area, Magelang that provides various types of clothing needs. The clothing needs in question are in the form of clothing, both clothing for women and clothing for men such as t-shirts, jackets, shirts, headscarves, skirts, and much more. The sales system carried out by Nacozy.id is by opening an offline store/outlet so that consumers can come directly to the store, while also utilizing social media facilities such as WhatsApp and Instagram as promotional media in order to attract consumers and increase sales figures. For sales using social media, Nacozy.id requires consumers to send photos of proof of payment so that the goods ordered can then be sent to the consumer's address. In addition, transaction data collection and order lists are still carried out using printed books and Excel assistance, so that it does not rule out data loss and irregular recordings made by the admin. With these several aspects, a website-based Clothing Sales System was designed using a payment gateway for Nacozy.id which can assist in selling online and with automatic payment methods so that it can help consumers and the admin side can manage the order list so that it is more structured and can display sales reports. The design of this system uses PHP as the programming language and MySQL as the database.

Keywords: System, Clothing, Sales, Website.