

WEB-BASED SALES INFORMATION SYSTEM DESIGN ON MULIA COMPUTER KOTABUMI

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ABSTRACT

Mulia Computer is a shop that sells laptops, computers, computer accessories and provides laptop service. During this marketing process, consumers have to come directly to the store so that consumers who are outside the city will find it difficult to order or find out the products that are sold by computers so that sales are still not optimal. In addition, because data collection is still done manually, the process of making reports also takes longer and even data loss often occurs when you want to make reports. For that we need a media in the form of a website as a marketing and product sales system to improve services and data processing more effectively and efficiently. So as to produce a web-based sales information system that can be used as a source of product information and marketing for Mulia Computer Kotabumi and can expand marketing reach, as well as make it easier for consumers to purchase products and assist stores in data processing, data searching, making purchase reports, sales reports, and service reports.

Keywords: Information System, Sales, Service, Computer, Web-Based