

Web-Based Sales and Inventory Information System Design (Case Study : Vans Computer)

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ABSTRACT

Vans Computer developed as a shop that sells a variety of electronic equipment, especially those related to computers, ranging from laptops, printers to computer accessories. Vans Computer conducts sales transactions directly in stores, conventionally. The needs of consumers from various regions, and the need for Vans Computer to expand and increase sales in order to compete with various kinds of sellers. Weaknesses in the sales system and data recording such as goods data and sales data led to the need for a system that can help all the problems that occur in Vans Computer. The website, which is one of the bases for consumers to search for a computer product, must also be developed into Vans Computer to support existing needs and problems. Therefore, a website-based sales and inventory information system is needed to solve problems ranging from the ease of reaching consumers, Vans Computer store consumers can buy goods without having to come, making it easier for consumers to choose goods and get offers quickly from online-based. Obstacles in recording inventory and processing report data can be resolved with this sales and inventory information system, so that the owner can real-time monitor the goods data. All these problems, then to maximize sales and processes that occur at Vans Computer.

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