IMPLEMENTATION OF SALES INFORMATION SYSTEM ON WEBSITE-BASED B'VAPOR SHOP (Case Study: B'Vapor Shop Cirebon)

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ABSTRACT

Buying and selling activities can be done by using the internet. An entrepreneur or a company can easily sell a product through the website. Sales information system via the internet or online is a good approach to increase marketing. The design of information systems in data collection is done by observation and interviews. Furthermore, researchers analyzed the problems that occurred at the B'Vapor Shop located in Cirebon City, B'Vapor had difficulties in managing master data, transaction data and the system that was running was still manual so that if customers wanted to buy, they had to come to the place and make transactions. Therefore, it is necessary to have a web-based information system for selling electric cigarettes (Vape) which makes it easier to record goods and manage sales transactions. By doing the Waterfall method that will be used, the researcher will use a Payment Gateway for payments and development methods consisting of analysis, design, testing coding and support / maintenance.

Keywords: Information System, Sales, Payment Gateway