

**IMPLEMENTATION OF THE WEBSITE-BASED WEBSITE-
BASED WEBSITE-BASED INFORMATION SYSTEM SALES OF
MSME PRODUCTS BUMDES PANGGUNG LESTARI
PRODUCTS**
(Case Study: BUMDes Panggunharjo Bantul Yogyakarta)

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ABSTRACT

BUMDes stands for Village Owned Enterprises. In March 2013, through Village Regulation No. 7 of 2013 concerning the Establishment of Village-Owned Enterprises (BUMDes), the village government of Panggunharjo Bantul established the Panggun Lestari Perusdes designed as one of the Panggun Lestari Perusdes business units in order to develop the village economy. Panggunharjo Village has a lot of MSMEs in it, however, the village government has not implemented an online-based MSME sales system to develop village income and MSMEs themselves. Therefore, a website-based MSME product sales information system is needed that makes it easier to record goods, and manage sales transactions. With the help of an information system, the process of managing goods will be more accurate and faster. The data collection method used is primary and secondary data with the methods of observation, interviews and literature study. Implementation of information systems in this study using the approach method used is a structured approach. The analytical tools used are Flowcharts, Context Diagrams, Data Flow Diagrams (DFD) and Entity Relationship Diagrams (ERD). The research built by the author can produce a web application that increases the interest of consumers to purchase MSME products in order to promote MSMEs in Panggunharjo village.

Keywords: *Sales Information System, MSME Product Sales, Village Owned Enterprises, BUMDes Panggun Lestari, Panggunharjo Village.*