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ABSTRACT

Zayid Persada Rent Car is a company engaged in the service sector. The services offered by this company are car rental and shuttle to the airport or out of town. In the competitive world of business, service to customers is prioritized, including convenience, timeliness, and conveniences that can increase the attractiveness of customers to the company. Judging from the conditions and problems that exist in Zayid Persada Rent Car, this business requires a system that can later handle problems and can be a tool to facilitate the running of business on Zayid Persada Rent Car. The purpose of this research is to build a web-based rental system for Zayid Persada Rent Car car rental. The existing system has many shortcomings, including the possibility of errors in the process of making a financial report. The method used in the analysis and design of the rental system in this car rental is to use the waterfall method. With these problems, a system was created which is expected to assist owners in processing data and making reports and making it easier for customers to make car rentals on the Zayid Persada Rent Car website. The preparation of this report uses a qualitative method which is through direct observation and interviews with the owner of the Zayid Persada Rent Car. After that, data analysis is carried out on various problems and system requirements to be built

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