

Website-Based Management Information System Development Media Partnership (Case Study: Event Publisher ALLYOUCANART Yogyakarta)

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ABSTRACT

ALLYOUCANART (AYCA) is an organizational unit engaged in event publishing services (event publisher). Before carrying out event publication activities, there are procedures that must be met and agreed upon together. AYCA already has a system that can manage collaborative activities, starting from creating client accounts, filling in event data, payment transactions, printing MoUs, publishing events & managing reports. However, there are still weaknesses and shortcomings that can reduce the accuracy and speed of managing the collaboration process, namely the absence of a process for checking event proposals, officers still checking & confirming payments, and the absence of a feature for publishing the results of the event in the form of a documentary. Thus the need for system development so as to reduce existing problems. This research uses the SDLC (Systems Development Life Cycle) development methodology with the waterfall model, has stages in the form of analysis, design, design, implementation & testing, maintenance. This research produces a media partnership management information system and can run according to the expected business processes.

Kata kunci : Sistem Informasi Manajemen, Media Partnership, Waterfall, Website.

