

ABSTRACT

Desi Kusumadewi, 2021. **BEHAVIOURAL CHANGES OF THE MAIN CHARACTER IN *BOHEMIAN RHAPSODY* MOVIE 2018**

English Literature Department, of Faculty of Business & Humanities
University of Technology Yogyakarta
ask.desikusuma21@gmail.com

This study is conducted to analyze behavioural changes of the main character in Bohemian Rhapsody movie. There are three problems to analyze in this study: (1) the behavioural changes portrayed by the main character of the movie; (2) the reasons that cause the main character to change his behaviour; (3) the reaction of other characters toward the changing behaviour of the main character.

The writer used Albert Bandura Theory (Self-efficacy theory) to analyze the behavioural changes of Freddie Mercury. The data were analyzed by using a descriptive qualitative method which focuses on the analysis of textual data. The data were collected by watching the movie, reading the script. Afterwards the writer made notes from the movie and the script. The writer also got the data from the dialogue of the movie and some references related to the theory, movie and all the sources that support the writer in collecting data. Then, the writer classified the data and drew the conclusion.

The analysis of this research results in some findings. Freddie Mercury has bad behaviour because of his new environments and popularity. He is selfish and arrogant. The reason why Freddie Mercury changes his behavior is his family and his true friends around him. They make him a better person.

Keywords: *Bohemian Rhapsody movie, Freddie Mercury, self-efficacy theory, social cognitive theory*

ABSTRAK

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Program Studi Sastra Inggris, Fakultas Bisnis dan Humaniora
Universitas Teknologi Yogyakarta
ask.desikusuma21@gmail.com

Penelitian ini bertujuan untuk menganalisis perubahan perilaku tokoh utama dalam film Bohemian Rhapsody. Ada tiga masalah utama yang akan dianalisis dalam skripsi ini: (1) perubahan perilaku yang digambarkan oleh karakter utama pada film; (2) alasan yang menyebabkan perubahan perilaku pada karakter utama; (3) reaksi karakter lain terhadap perubahan perilaku karakter utama.

Penulis menggunakan Teori Albert Bandura (Self-efficacy teory) dalam menganalisis perubahan perilaku Freddie Mercury. Analisis data menggunakan metode deskriptif kualitatif yang menitikberatkan pada konteks dialog dan naskahnya. Data diperoleh dengan cara menonton film, membaca script film kemudian penulis mencatat data dari film dan naskah. Penulis juga mendapatkan data dari dialog film dan beberapa referensi yang berhubungan dengan teori, film dan semua sumber yang mendukung penulis dalam mengumpulkan data. Setelah itu penulis mengklasifikasikan data dan menarik kesimpulan.

Ada beberapa hal yang berhasil ditemukan dalam skripsi ini. Penulis menemukan bahwa Freddie Mercury memiliki perilaku buruk karena lingkungan barunya dan popularitasnya. Dia egois dan arogan. Alasan mengapa Freddie Mercury mengubah perilakunya adalah karena keluarga dan teman-teman sejati di sekitarnya yang membuatnya menjadi pribadi yang baik.

Kata kunci: *Film Bohemian Rhapsody, Freddie Mercury, teori self-efficacy, teori social cognitive*