

SISTEM INFORMASI PENJUALAN PADA BADAN USAHA PERSEORANGAN BERBASIS WEBSITE (Studi Kasus: UD. Duta Plastik)

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ABSTRACT

UD Duta Plastik is one of the private business entities in Bojonegoro. UD Duta Plastik serves the sale of all kinds and types of drums, jerry cans, buckets etc. both retail and wholesale for resellers. However, UD Duta Plastik still relies on offline sales, so the introduction of UD Duta Plastik products is still quite lacking. On the web that will be built, it is hoped that UD Duta Plastik can use the web as a product introduction media and this web is expected to help process sales transactions online. With the construction of this sales website, the owner can certainly find out reports on sales transactions that have occurred and find out the amount of stock. The solution offered to overcome the existing problems is by implementing a sales information system at UD Duta Plastik. The method used in the development of this system is the System Development Life Cycle (SDLC) with the waterfall process model. As for the testing method used blackbox method. Based on the research results, the development of a sales information system at UD Duta Plastik is very important, especially to overcome today's business competition.

Keywords: Information System, Sales, Website-Based